

Strengthen your brand recognition with WTN Reprints

Professional reprints add credibility to any marketing campaign

WTN Media reprints provide an economical way to enhance the impact of your sales and marketing initiatives. Use third party coverage to support your specific product or company as a stand alone piece or an additional tool to any direct mail campaign. Order reprints from articles featured on Wisconsin Technology Network, FusionCIO, Fusion Healthcare or any WTN Media property.

Popular Uses

- Trade show handouts
- Unbiased testimonials support
- Press kit supplement
- Investor kit
- Sales aids
- Reaching target audience
- Employee training materials
- Promotional tools
- Educational programs
- Business development
- Direct mail campaigns
- Internal communications



Support your Marketing Objectives

- Increase brand awareness in the market through a credible, third-party news source.
- Highlight press coverage from a highly respected, regional business technology publication. In turn, leverage the media attention your team has worked hard to earn.
- Increase recognition of your product or service in your target market with current and prospective customers.

Formats Available

Paper Reprints

High quality glossy 8.5"x11" - Full color or black & white - Shipped to the location of your choice - Proofs made available for pre-print review

Pricing of One Page Reprint

Quantity	500	1,000	2,000	3,000	5,000
All Color	\$750	\$1,350	\$2,550	\$3,600	\$5,250

Pricing of Two Page/Two Sided Reprint*

Quantity	500	1,000	2,000	3,000	5,000
All Color	\$1,000	\$1,800	\$3,400	\$4,800	\$7,000

* Usually any article over 850 words in length requires two pages.

Add your logo and/or contact information to your reprint for an additional \$100.

E-Prints

PDF designed for posting on your site - Electronic forwarding service available - Free hyperlink to article on WTN website

\$550 (or \$350 with reprint order). Not printable.

Reprint turnaround time is approximately 10-12 business days. Prices are subject to change. Please email (reprints@wistechology.com) or call (608) 310-6018 if you have questions about our products and services.



Order Today! Visit www.wistechology.com/reprints.