

WTN MEDIA
FUSION2013 Sponsorship Summary

	Platinum	Gold	Silver	Bronze	Supporting
	\$18,000	\$14,000	\$12,000	\$9,000	\$6,000
Availability as of 10/25/12	Sold out	Sold out	Sold out	unlimited	unlimited
Client Relation Benefits					
Staff passes ¹ <i>deadline 01/18/13</i>	4	3	2	2	2
Client invites ¹ <i>deadline 01/18/13</i>	3	2	1	1	0
(Registration Value)	\$5,765	\$4,175	\$2,585	\$2,585	\$1,990
Discount on extra passes ¹	40%	35%	30%	30%	25%
Advisory board member ²	Yes	-	-	-	-
Address conference ²	Custom session ²		-	-	-
Agenda sponsorship	Advisory Board dinner	Thursday lunch	-	-	-
Advisory Board dinner ³	3	2	1	1	-
Strategic briefing ⁴	50 - 60 min	50 - 60 min	30 - 35 min	-	-
Private meeting room ⁵	Yes	Yes	-	-	-
Mailing list ⁶	Yes	Yes	Yes	Yes	Yes
Branding Benefits					
Logo on ALL marketing ⁷	Yes	Yes	Yes	Yes	Yes
Symposium program ad	2 full pages	2 full pages	1 full page	1 full page	1 full page
Conference bag inserts	Yes	Yes	Yes	Yes	Yes
Advertising Bonus					
<i>Your market development fund applies to web and e-mail advertising with the Wisconsin Technology Network, reaching the same demographic you reach at Fusion. Must be used by June 30, 2012. No credit. Contact us for details and packages.</i>					
Spending matched up to	\$6,000	\$4,000	\$2,000	\$2,000	\$1,000
Additional Sponsorship Opportunities					
<i>For additional sponsor and branding opportunities, contact Deb Klein at (608) 438-1006. Examples include but are not limited to conference bag, pens, notepads, etc.</i>					
<p>¹ Client invites must be from end-user organizations. WTN reserves the right to limit additional staff passes to 2 per sponsor to make room for end-users. Staff passes include speakers/presenters unless your speaker is a CIO client. All passes must be assigned by Jan. 18, 2013. No exceptions, extensions or credits are possible.</p> <p>² Company representative for board or speaking position must be a senior level executive and is subject to advisory board approval. Speaker and topic should be designated and approved prior to December 14, 2012 and presentation slides submitted no later than Feb 15, 2013.</p> <p>³ Number of advisory board dinner passes represents total attendance from your company, including speakers.</p> <p>⁴ On March 6, 2013, meet with 20-30 key attendees and advisory board members in a two-way strategic dialog - presenter should be 'C' level executive. Speaker should be designated and approved prior to December 14, 2012 and presentation slides submitted no later than Feb 15, 2013.</p> <p>⁵ Opportunity to set-up one-on-one meetings with advisory board members and key attendees. We provide the meeting rooms at the Fluno Center, you make the appointments.</p> <p>⁶ Mailing list does not include e-mail addresses due to privacy regulations.</p> <p>⁷ All symposium sponsorships include the following, subject to receipt of materials: Logo on conference web site, logo on pre-conference promotional literature, and sponsor summary on conference web site and in conference program. Logos will also be projected on presentation screen.</p> <p>⁸ Retractable banners (sponsor supplied) will be placed in the F.</p> <p style="text-align: center;"><i>Packages and prices are as of January 13, 2013 and are subject to change without notice.</i></p> <p style="text-align: center;">Sponsor Deadlines:</p> <p style="text-align: center;">Sponsor description for website and program – asap High resolution logo (.eps file) – asap Initial Speaker and Topic – 11/30/12 Final Topic - 12/14/12 Initial Presentation Slides - 01/07/13 Ad for print program – 02/01/13 Final Presentation slides – 02/01/13 Conference bag materials – 02/22/13</p>					