

The Fusion 2007 CEO-CIO Symposium is an exclusive gathering of leaders to network, learn, and innovate.

Executive Satisfaction

71% of attendees responded to the survey.

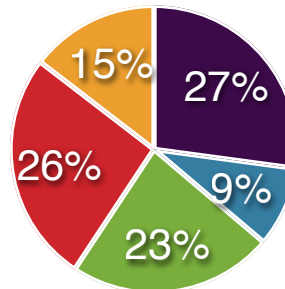
99% rated the overall quality of the conference "excellent" or "very good."

99% said they would plan to attend next year's conference

98% said they would recommend Fusion to a colleague

Executive Peer-to-Peer Networking

Business leaders attend Fusion for exclusive opportunity to network, lead and innovate.



- CEO, CIO, CTO
- Senior VP, VP
- Director
- Manager
- Other

27% of attendees were C-level executives

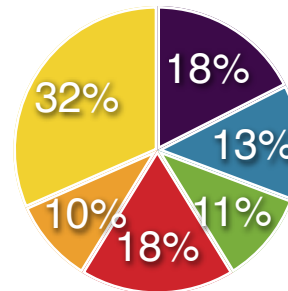
Fusion Attracts Wide Spectrum of Organizational Size

Interact with buyers from all customer segmentations.

- 11%** have less than 50 employees
- 13%** have 50 - 249 employees
- 15%** have 250 - 999 employees
- 28%** have 1,000 - 4,999 employees
- 11%** have 5,000 - 9,999 employees
- 21%** have more than 10,000 employees

Attendee Purchasing Power

Our attendees will control or influence the following spending within one year.



- Less than \$1 million
- \$1-4 million
- \$5-9 million
- \$10-24 million
- \$25-49 million
- More than \$50 million

60% purchase more than \$25 million annually in IT products and services.

"Great information, great speakers, and the opportunity to learn with peers."

Scott Arnett, CTO, Wausau Benefits

"Peer networking. There are very few totally unique issues that any of us need to deal with, and having such a collection of talent in an environment that motivates information sharing as well as Fusion does is awesome."

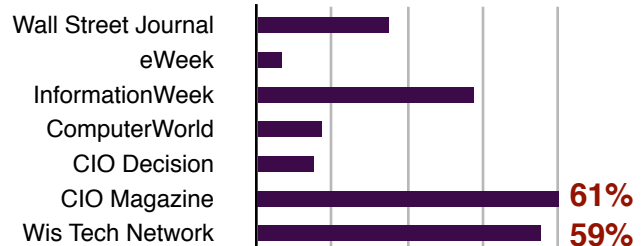
Oskar Anderson - CIO, WI Dept. of Administration

"I've attended two times and have found it to be useful, informative, and free of the jargon that plagues IT conferences."

Linda Tucci - Senior News Writer, SearchCIO.com

Media Sources Attendees Reference

Influential leaders reference the below options when learning or making decisions about business technology issues.



Attendees are senior-level business and technology executives with purchasing power — including CEOs, CIOs, and VPs of information technology. The symposium took place at the Fluno Center for Executive Education in Madison, WI on February 27 - 28, 2007. Methodology: An e-mail survey was sent to 178 conference attendees, speakers and sponsors on March 1, 2007. Between March 1, 2007 and March 23, 2007, 127 people responded to the survey (71% response rate).