

Networking Break Sponsorship

Your sponsorship of the Digital Healthcare Conference (DHC) opens a door to networking and face-to-face time with IT and business executives. As a Networking Break sponsor you have opportunities to meet attendees and be involved in DHC before, during and after the event.

What is the Digital Healthcare Conference?

The Digital Healthcare Conference is an exclusive gathering of leaders to network, learn, and innovate. Attendees are senior-level business and technology executives with purchasing power—including CEOs, CIOs, and VPs of information technology.

DHC is a highly interactive event. Your presence in the sessions and at the networking events will put you front and center. You meet C-level executives and high-level IT managers who attend to network with their peers and engage in lively discussions.

Benefits included

Conference passes

2 complimentary conference registration passes to be used by members of your company or partner organization. Bring top level executives at your firm who have first hand knowledge of the strategic business obstacles that the attendees face. Consider the networking possibilities and the opportunity for one-on-one interaction with attendees when planning your company attendee list. (Would ordinarily cost: \$1,390)

Client invitations

1 complimentary conference registration pass that must be used for a top-level executive from an end-user organization. You can invite a current client or potential client, with the strategic insight and purchasing power needed to make critical buying decisions for their organizations. You have an unparalleled opportunity to establish and build relationships with current and potential clients. WTN can facilitate the invitation on your behalf if needed. (Would ordinarily cost: \$495)

Discount on additional passes

25% off when you purchase extra passes for others in your company, or on additional invitations you extend to current clients or potential clients. (Subject to limited availability. First preference is given to executives of end-user organizations.)

Multiple ways to promote your brand

Your logo is displayed in the DHC program, web site, print promotional materials, conference signage, presentation slides, and auditorium. Place a full page ad in the conference program. You are also mentioned in the conference program as the networking break sponsor.

Signage in Fluno atrium and auditorium

Display your innovations and solutions on a retractable banner that will be placed in the atrium where networking breaks occur. A foam core or vinyl sign will be displayed on the side wall of the presentation auditorium giving your company ample branding throughout the conference. You provide the signs. Details will be included in the sponsor guidelines.

Attendee mailing list

A spreadsheet of all attendees with their names, titles, companies, addresses and phone numbers will be available after the conference. Due to privacy and government regulations, we are unable to provide e-mail addresses.

High-impact, targeted ad campaign

Since reaching the high-level, executive audience represented at DHC is important to you, continue your exposure with a targeted advertising campaign. The market development fund included with your sponsorship provides matching dollars for advertising on Wistechology.com and in the WTN newsletter. Must be used by June 30, 2008. No credit. The value is \$1,000.

Registration and advertising added value: \$2,885

Total package cost: \$6,000

For more information and to discuss the details of your sponsorship package, contact sales at (608) 438-1007 or sales@wistechology.com.