

	Platinum	Gold	Silver	Bronze
	\$18,000	\$15,000	\$10,000	\$6,000
Availability	limited	limited	unlimited	unlimited
Sponsor Benefits				
Conference Passes - Employee	4	3	2	2
Conference Passes - Customer	3	2	1	
Discount on extra passes	30%	25%	20%	15%
Advisory board membership	yes	yes		
Speaking Opportunity	Keynote and pre-conference briefing	Pre-conference briefing		
Passes to Advisory Board Dinner	3	2	1	
Attendee List	yes	yes	yes	yes
Logo on marketing	yes	yes	yes	yes
Atrium Retractable Banner	yes	yes		
Conference program ad	2 full pages	2 full pages	1 full page	1 full page
Conference bag collateral	yes	yes	yes	yes
Booth/Table display, etc	no	no	no	no
Private meeting rooms are available upon request for an additional charge				
Advertising Bonus				
<i>Your market development fund applies to web and e-mail advertising with the WTN Media, reaching the same demographic you reach at DHC. Must be used by September 30, 2013. No credit. Contact us for details and packages.</i>				
Spending matched up to	\$6,000	\$4,000	\$3,000	\$2,000
Important notes and due dates				
Customer passes must be from end-user organizations - please issue invites as soon as possible. It doesn't make a lot of sense for sponsors to have more sponsors than end-users in attendance. We would like to have 3 end-users for every vendor. Staff passes include speakers/presenters. All passes must be assigned by April 30, 2013. No exceptions, extensions or credits are possible. No sharing of passes.				
Advisory Board Member and Speaker must be a senior level executive and is subject to advisory board approval.				
Speaker and topic must be submitted and approved by advisory board by March 22, 2013.				
Advisory board dinner passes represents total attendance from your company, including your speaker.				
Influencing conference content will occur when you interact with the advisory board when determining topic and speaker.				
All symposium marketing benefits are subject to receipt of materials: Logo on conference web site, logo on pre-conference promotional literature, logo on presentation screen and company listing on conference web site.				
Due Dates - Failure to meet deliverable deadlines will result in forfeiture of designated benefits - passes, speaker opportunities and marketing exposure.				
Speaker and topic - 1st Draft: March 22 2013, Final: April 5, 2013				
First draft of presentation slides: April 19, 2013, Final: May 10, 2013				
All employee and customer registrations: April 30, 2013				
Ad(s) for program: May 10, 2013				
Collateral for conference bag: May 31, 2013				
<i>Sponsorship packages, deadlines and prices are as of March 19, 2013 and are subject to change without notice.</i>				
<i>Contact us for full sponsorship program details.</i>				
<i>To discuss your sponsorship, call sales at (608) 438-1006 or e-mail sales@wistechology.com.</i>				