

**Objects on the eHealth Horizon Are  
Closer Than They Appear:  
A 3-Year To Do List**

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Administrator**

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**1. Prepare for “meaningful use”**

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## 2009 American Recovery and Renewal Act (ARRA – “Stimulus”) and HITECH

- Formally recognized and funded ONC
  - To endorse standards, implementation specifications and certification criteria
  - Coordinate HIT policy
  - Strategic plan
- Formal Policy and Standards committees
- \$2B in operational funding
- \$34 billion for Medicaid and Medicare incentives for HIT/exchange adoption and “Meaningful Use”
- Several \$B more to other agencies (health centers, IHS, SSA, VA, broadband, etc.)

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## Steps in Promoting the National Health IT Agenda



### Establish standards, technology services, and trust to support interoperability

- Develop nationwide standards for information exchange
- Support research and development of new technology
- Provide guidance in nationwide health IT standards and agreements



### Stimulate adoption of interoperable electronic health records

- Provide financial incentives
- Make sure all certified records systems have the capability to exchange information among disparate systems



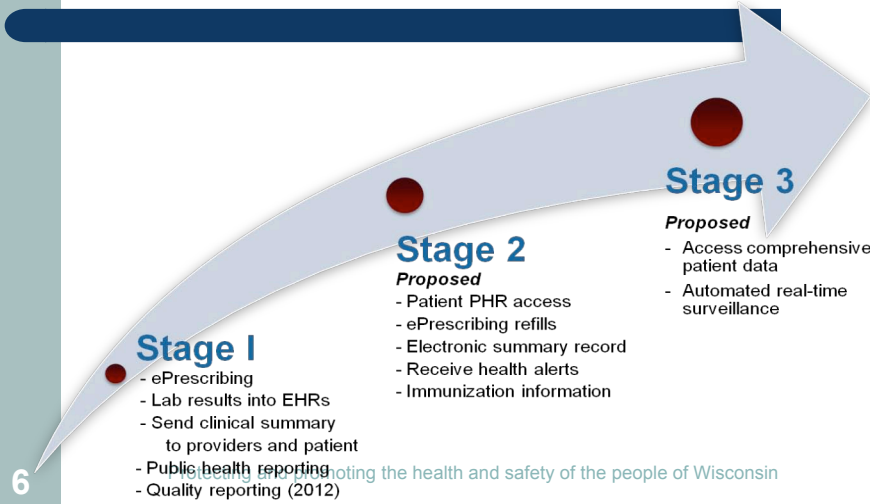
### Promote the meaningful use EHRs to improve quality and efficiency

- Assist providers during selection and implementation
- Stimulate information exchange resources within and across states
- Showcase community and national models

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## CERTIFIED HIT to perform



## 2. Participate in Shaping WIRED for Health

## WIRED for Health Board

- Meaningful use requires health information exchange (HIE)
- States funded by ONC to create HIE Strategic and Implementation Plan
- WIRED for Health Board now meeting
- Shape the plan through July 16
- Comment on the plan July 16-31

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## State HIE Cooperative Agreement Program – WIRED for Health

- ONC Funding to states or State Designated Entities to facilitate and expand HIE
- WI DHS received a \$9.441M 4-year cooperative agreement beginning Feb 2010
- Program requires:
  - Strategic and operational plans for statewide HIE (August 31)
    - across five domains: governance, finance, legal/policy, technical infrastructure, and business and technical operations
  - Implementation

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## State HIE Cooperative Agreement Program – Expectations of States

- Create an effective model for HIE governance and accountability
- Convene health care stakeholders
- Coordinate an integrated approach with Medicaid and state public health programs
- Remove barriers and create enablers for HIE
- Develop or update privacy and security policies and laws
- Develop shared technical services

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## WIRED for Health Board

- Steven Brenton (WHA) & Seth Foldy (DPH) co-chairs
- John Foley, Anthem Blue Cross Blue Shield
- Mary Davis Michaud, patient/consumer representative
- Tim Size, Rural Wisconsin Health Cooperative
- Susan Turney, Wisconsin Medical Society
- John Whitcomb, Aurora/Milwaukee County Medical Society
- Cheryl DeMars, The Alliance
- Gary Plank, Marshfield Clinic
- Robert Carlson, Marshfield Clinic
- Norma Lang, University of Wisconsin-Milwaukee College of Nursing
- Christopher Queram, Wisconsin Collaborative for Healthcare Quality
- Jeffrey Grossman, UW Health
- Oskar Anderson, State of Wisconsin Chief Information Officer
- Jason Helgerson, State of Wisconsin Medicaid Director

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## WIRED for Health Committees & Co-chairs

- Governance
  - Karen Timberlake, DHS
  - Craig Sammit MD, Dean
- Standards & Architecture
  - Dave Lundal, SSM Healthcare
  - Kim Pemble, WHIE
- Finance & Audit
  - John Foley, ANTHEM
  - Jason Helgerson, M'caid
- Legal & Policy
  - Jared Adair, WPS
  - Mark Kirschbaum, UW Health
- Communication, Educ & Marketing
  - Sue Gaard, Confident Conversations LLC
  - Terri Timmers, DHS Northern Region

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## Draft Vision

- Promote & improve the health of individuals and communities in WI through the development of health information exchange that facilitates electronic sharing of the right health information at the right place and right time.

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## Draft Mission

- Develop and sustain a trusted, secure statewide HIE that provides value to participants.

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## Draft overarching goals

- By 2016 all ambulatory care providers & hospitals will have and use nationally-certified EHR systems and HIE
- By 2020 all healthcare consumers, providers and public health will have access to nationally certified EHR systems and HIE
- By 2020 most patients, healthcare providers and public health agencies will use EHRs and IE to improve outcomes related to the effectiveness, quality, efficiency and safety of health care and population services

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## Some key principles\*

- Incremental
- Voluntary
- Value-based
- Leverage existing assets
- Connecting community resources
- Enabling/empowering individual users
- Transparent decisions
- Balancing privacy with access
  - \*Paraphrased by Foldy

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## WIRED for Health Act: Creates SDE

- Authorizes DHS Secretary to select or organize a non-profit State Designated Entity corporation for HIE
- Not an authority or quasi-governmental corporation
- SDE must
  - Comply with Federal requirements
  - Include state and private stakeholders on board
  - Consider all public interests
- Authorizes DHS to assist the SDE
- Authorizes payments to SDE, authorizes use of Ch. 153 funds for SDE and HIE

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## Purposes of Future SDE

- Build HIE capacity to support Meaningful Use, population health improvement and reporting of health care performance
- Establish policies and recommend laws to enable HIE and protect privacy
- Help create statewide technical infrastructure for exchange
- Coordinate with MA and public health programs
- Oversight, accountability and public interest
- Public awareness and support for HIE
- Adopt and implement standards
- Prioritize services offered

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## Additional Information/Questions

- **Information Resources:**
  - <http://dhs.wisconsin.gov/ehealth>
  - <http://wiredboard.wisconsin.gov>
  - WIRED for Health SharePoint site
  - WIRED for Health List Serv
  - <http://statehierresources.org>
- **Contact us at:**  
[ehealth@wi.gov](mailto:ehealth@wi.gov)  
[dhsehrincentiveprogram@wi.gov](mailto:dhsehrincentiveprogram@wi.gov)

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### 3. Staff up!

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- Prepare for the competitive HR environment
- Contribute to educating the next generation
- Community college consortia
  - Purpose: Rapid creation of HIT academic programs at Community Colleges or expand existing ones over a 2-year period
  - Region C: Wisconsin, Nebraska, Kansas, Minnesota, Iowa, Missouri, Illinois, Michigan, Indiana, and Ohio
  - Cuyahoga Community College is leading the Region C consortium and has 17 member colleges, including Madison and Milwaukee Area Technical Colleges

## HIT Workforce Development – Community Colleges

- Six-month training program to begin NLT Sep 2010
- Four roles covered by the two Wisconsin colleges:
  - Practice workflow and information management redesign specialists
  - Implementation support specialists
  - Implementation managers
  - Technical/software support staff

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## HIT Workforce Development – Community Colleges

- Program Expectations
  - Milwaukee will train 300 students, 150 per year
  - Madison will train 160 students, 80 per year
  - Provide trained resources for HIT RECs and provider practices
- Funding: \$7.531M allocated to Region C
  - Milwaukee's allocation: \$849,104
  - Madison's allocation: \$759,822

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## 4. Gear up!

### 4. Gear up! (HIT implementation)

- “Meaningful Use” priorities to receive MAMC incentives (and avoid later cuts in Medicare reimbursements)
  - Improve quality, safety, efficiency and reduce disparities (in health care)
  - Engage patients and families
  - Improve population and public health
  - Ensure adequate privacy and security
- Requirements staged for 2011, 2013, 2015

## Wisconsin Health Information Technology Extension Center (WHITEC)



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## WHITEC Service Goals

- Work with 1,625 “priority” primary care providers in Wisconsin
  - PRIMARY CARE: FP, OB, IM, Peds Physicians, PAs, or NPs with prescribing privileges
  - Priority primary care providers: Practices of 10 or fewer; public or Critical Access hospitals; community health centers; rural health clinics; settings serving uninsured, underinsured, medically underserved
- Project milestones for each provider/small group practice:
  - Sign a technical assistance (TA) contract
  - Go live with a certified EHR
  - Meet meaningful use criteria

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## HIT Regional Extension Centers (REC)

- Education
- Outreach
- Technical assistance



Providers



- Selection
- Successful implementation
- Meaningful use

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## WHITEC Benefits and Opportunities

- Substantial subsidization of TA costs for providers with fewest resources
- Providers can receive unbiased technical assistance
- Support in obtaining incentive payments in 2011 and beyond
- **WHITEC.ORG**

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## 5. Heads Up!

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- Passage of health finance reform will accelerate demand for quality, cost and safety information
- Unanswered questions regarding other health sectors (mental health, skilled care facilities, etc.)
- Unanswered questions about inter-state exchange
- Unanswered questions about standards and certification
- Unanswered questions about National Health Information Network
- Unanswered questions about the readiness of various health systems partners for exchange

## 6. Seize the Day

## QUESTIONS



For more information, go to <http://dhs.wisconsin.gov/ehealth>